E-Learning-Kurs

Modul 1: Grundlagen von Microcredentials

Teil 1.1 Microcredentials verstehen

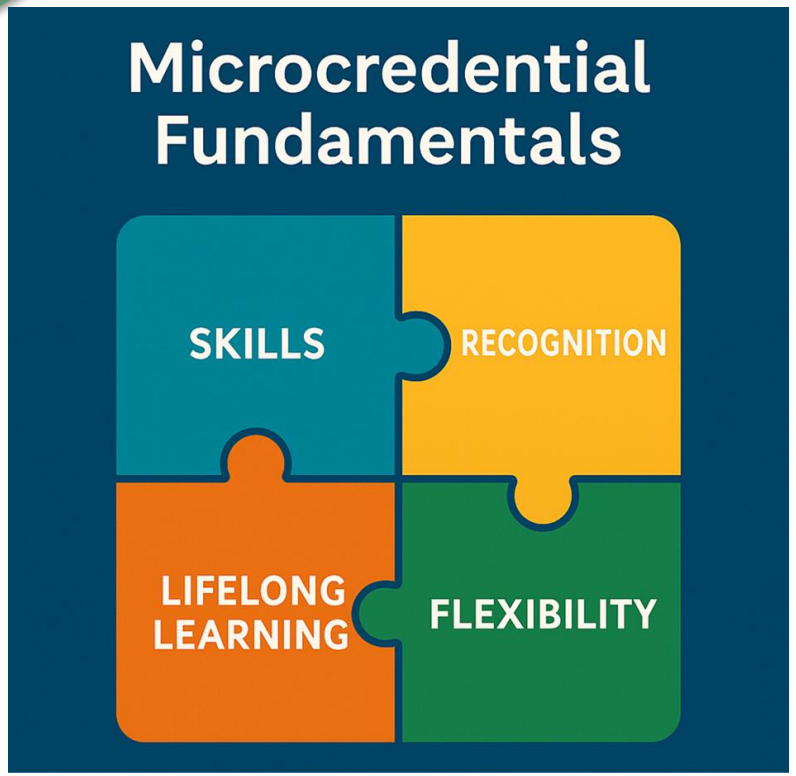
Teil 1.1.2 Warum Microcredentials wichtig sind: Vorteile und Chancen

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Einführung

Dauer: ca. 30 Minuten



WARUM Microcredentials WICHTIG SIND: VORTEILE UND CHANCEN

Schwerpunkt

- Vorteile für Lernende, Lehrende und Arbeitgeber
- Rolle im lebenslangen Lernen und für die Beschäftigungsfähigkeit
- Flexibilität und Personalisierung

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Inhaltsverzeichnis Teil 1.1.2

WARUM Microcredentials WICHTIG SIND: VORTEILE UND CHANCEN

Titel	
Warum Microcredentials wichtig sind: Vorteile und Chancen	Lesetext
Microcredentials: Was sie sind und ihre wichtigsten Vorteile	Video

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Microcredentials: ein flexibles Lerninstrument

- Auf rasche Veränderungen auf dem Arbeitsmarkt reagieren
- Weiterbildung und Umschulung unterstützen
- Flexibles, zielgerichtetes und kurzfristiges Lernen
- Ergänzung traditioneller Qualifikationen
- Im Besitz der Lernenden und mit ihnen teilbar

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Wer profitiert von Microcredentials?

- Lernende: karriereorientierte und erschwingliche Weiterbildungen
- Arbeitgeber: finden schneller arbeitsbereite Talente
- Bildungseinrichtungen: Anpassung an die Bedürfnisse des Marktes, besseres Angebot
- Regierungen: Bekämpfung von Qualifikationslücken, Unterstützung der regionalen Entwicklung

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Vorteile für Lernende

- Verbesserung der Beschäftigungsfähigkeit und der Berufsaussichten
- Gezielte Weiterbildung für Karriereziele
- Flexibles Lernen im eigenen Tempo
- Kostengünstige Bildung
- Personalisierte Lernwege

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Vorteile für Lehrkräfte

- Stärkere Industriepartnerschaften
- Auf die Marktbedürfnisse abgestimmter Lehrplan
- Neue Einnahmequellen
- Einbindung vielfältiger Lerngruppen
- Überbrückung der Qualifikationslücke

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Vorteile für Arbeitgeber

- BewerberInnen mit arbeitsmarktnahen Fähigkeiten einstellen
- Verbesserter Zugang zu qualifizierten Arbeitskräften
- Geringere Fortbildungskosten
- Weiterbildung/Umschulung der bestehenden Belegschaft
- Verbesserte Leistung und Produktivität
- Verbesserte Rekrutierungsstrategien

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Flexibles und lebenslanges Lernen

- Lebenslanges Weiterbilden und Umschulen unterstützen
- Anpassung an sich wandelnde Technologie- und Arbeitsmärkte
- Bieten flexible Formate (online, gemischt)
- Anerkennungvon informellen und nicht-formalen Lernergebnissen
- Ermöglichung von Karrierewechsel und kontinuierlicher Weiterentwickung

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Literaturhinweise

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Sie haben die **Einführung** zu
Teil 1.1.2 „Warum Microcredentials wichtig sind:
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Abgeschlossen.

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