E-Learning-Kurs

Modul 1: Grundlagen von Microcredentials

Teil 1.1 Microcredentials verstehen

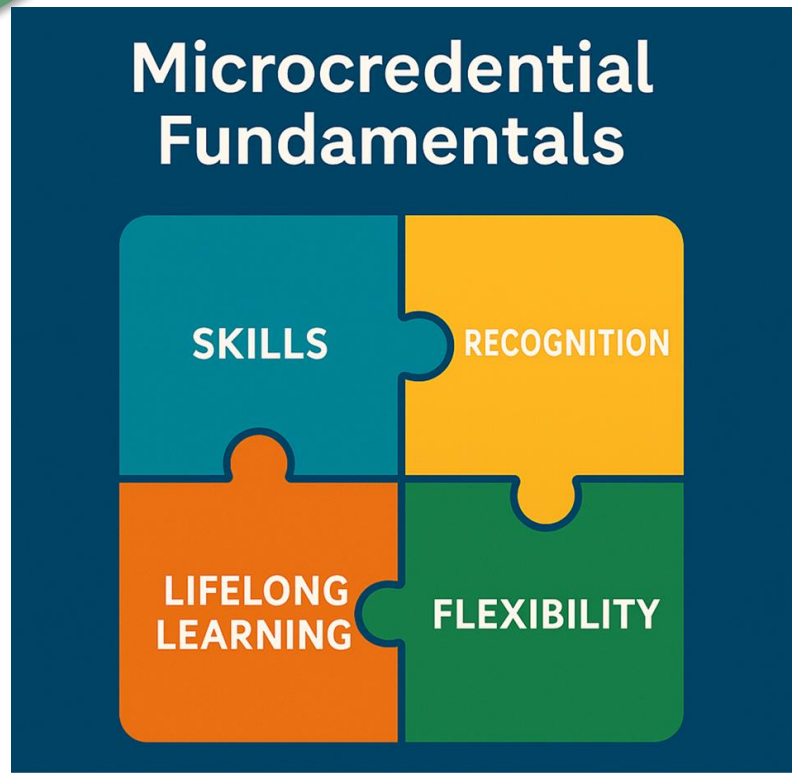
Teil 1.1.3 Microcredentials in der Praxis

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Einführung

Dauer: ca. 60 Minuten



Microcredentials IN DER PRAXIS

Schwerpunkt:

- Institutionelle Fallstudien
- Sektorspezifische Anwendung
- Erfahrungen aus EU-finanzierten Pilotprojekten

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Inhaltsverzeichnis Teil 1.1.3
Microcredentials IN DER PRAXIS

Titel	Folie
Microcredentials in der Praxis	Lesetext
Welchen Mehrwert bringen Microcredentials für die Krankenpflege?	Video
Herausforderungen und Chancen von Microcredentials in Europa	Lesetext Analyse/Briefingpapier

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Microcredentials sind entscheidend für berufliche Einsatzfähigkeit

STUDIERENDE

- 85 % der Studierenden, die eine Microcredential erworben haben, geben an, dass sich ihre Berufsaussichten verbessert haben.
- 91 % glauben, dass ihnen das Microcrential im Berufsleben helfen wid

ARBEITGEBER

- 90 % sind bereit, BewerberInnenn mit Microcredentials ein um 10–15 % höheres Einstiegsgehalt anzubieten
- 96 % stimmen zu, dass Microcredentials Bewerbungen überzeugender machen

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Microcredentials führen zu konkreten beruflichen Ergebnissen

- **Hochschulen:** Erfolgsbeispiele zeigen, um neue Studierende zu gewinnen
- **Politik:** Förderung in gefragten Bereichen wie IT & Cybersicherheit
- **Arbeitgeber:** Produktivität & Bindung zertifizierter Mitarbeitender messen
- **Lernende:** Skills verbessern, im Interview überzeugen, Gehalt verhandeln

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Fallstudien zu Institutionen

- **UMaine**: Stapelbare Badges zum Aufbau von Kompetenzen
- **edX & MIT**: Über 13.000 MicroMasters-Abschlüsse verliehen
- **EU-CONEXUS**: Kurse zu grünen und innovativen Kompetenzen
- **Micoo**: Digitale Plattform für Microcredentials

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Microcredentials helfen Veränderungen zu meistern

- **Hochschulen:** Lehrpläne schnell anpassen und Microcredentials für neue Kompetenzen anbieten
- **Politik:** Mit Unternehmen zusammenarbeiten, um Qualifikationslücken in Echtzeit zu schließen
- **Arbeitgeber:** Microcredential-Pfade für sich schnell wandelnde Rollen etablieren
- **Lernende:** sich mit anerkannten Microcredentials kontinuierlich weiterqualifizieren und Anpassungsfähigkeit zeigen

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Literaturhinweise

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Micro-Credentials in a nutshell, verfügbar unter https://microcredentials.eu/
William O'Keeffe - An EU approach to Micro-credentials: Culling or creating chaos?, video verfügbar unter https://www.youtube.com/watch?v=xr5lUx-9IqM&ab_channel=KnowledgeInnovationCentre
Building a learning ecosystem with micro-credentials, https://www.youtube.com/watch?v=76TvfIJ9FVo

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Sie haben die **Einführung** in Teil 1.1.3
„Microcredentials in der Praxis”
abgeschlossen.

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